REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 703 528 7880
CHANGES *** WFTV-TV ***
SEP19/12 18.06

REP HEADLINE# 6228187   TRF# 321462
$$$ MOD# 0: UNAPPROVED REV #2 $$$

ADV #_____   ADV. NAME ISS/AMER. CROSSROADS   REP.#_____   OFF.# 6556   SALESMAN #_____

AGY #_____   AGY. NAME CROSSROADS MEDIA LLC   BUYER NAME EMILY MILHOAN
                                                        SALES PRSN WA- JOE KNAUER
                66 CANAL CENTER PLAZA, SUITE 555

ORDER #_____   CLASS: NATL.   LOCAL   REGIONAL
                ALEXANDRIA, VA 22314

                                CONTRACT # 6228187

PRDCT AMERICAN CROSSROADS EST#691 COMMENTS: (LINE, ORDER, INVOICE)_____

FLIGHT DATES SEP18/12   SEP27/12 WK-2

CITY TAX_____   STATE TAX_____   CO-OP BILLING NEEDED_____   DATE SEP19/12 18.06

STA:

CON CM   ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

          AMERICAN CROSSROADS

REP: TO LENA
        FR JULIE
        OK'D M3
        TTLS RTS
        PLS CFM, THX 9/19

:LINE#:REP :CD:	TIME PERIOD	: LGTH : SEC :	RATE	: START : DATE :	: END : DATE :	:SPTS: WEEK : : /WK: INVT :	DAYS	:TOTL: :SPTS:
:LINE#: :		: : :		: :	: :	: :		: :
AGENCY ADVERTISER CODE =		AGENCY EST# = 691						
AGENCY PRODUCT CODE =								
44 S	1205P-1235P	30	$800.00	9/21	9/21	0	FRI	0
PROGRAM : NIGHTLINE (AFTER HS SPORTS)								
53 A	1205A-1235A	30	$800.00	9/21	9/21	1	FRI	1

PROGRAM : NITGHLINE
ORD COM1: TP FOR NIGHTLINE
THIS IS A MAKE-GOOD FOR SEP21 ON LINE-44 FOR 1 SPOT/WK

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    *** WFTV-TV ***

REP HEADLINE# 6228187   TRF# 321462
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:LINE#:REP	:CD:	TIME PERIOD	: LGTH	: SEC	RATE	: START	: END	:SPTS:	WEEK	DAYS	:TOTL:
:LINE#:	:	:	:	:		: DATE	: DATE	: /WK:	INVT :		:SPTS:

STATION MAKEGOOD OFFERS:

M3 OK'D BUY#44   MISSED:FRI/1205P-1235P   SEP21 SEP21 30S $800.00   (SEP19/12)
            OFFER:FRI/1205A-1235A   SEP21 SEP21 30S $800.00   PLS ADVISE.
            CMT:TP FOR NIGHTLINE

SEP/12 107300.00

CONTRACT TOTAL 107300.00
TOTAL SPOTS 49

MARKET TOTALS $306,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%
                         WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE